

Hackman News 1/2008

Hackman units on display at Helsinki and Stockholm fairs

The 2 major professional kitchen events in Nordic countries were this year the Gastro-fair in Helsinki and the Gastro-nord fair in Stockholm. As these fairs both happen in the home market of Metos, Hackman was also well presented at both Metos stands.

For Hackman these fairs were a good place to test the market potential of our latest products, the renewed kettle assortment, new Proff cold counters and of course Halo and Nova distribution lines. The feedback we received during and after the fairs was mainly very positive. New features fulfilled customers wishes and enhancements made the existing features even better.

All in all the experience with these fairs was positive as was the market response. Luckily they only organize these big fairs every two years so that we have time to make something new for the next ones!



—HACKMAN—

Updates and upgrades in Hackman distribution equipment

The year 2008 has seen some major improvements in our distribution equipment. We have fully renewed the plate dispenser series to use new technical solutions. We have answered some requests to enhance our Halo display lines as well as the Nova distribution lines. And last but not least, this year will see the next generation of our Proff equipment.

New plate dispensers

Our reliable plate dispenser series has been updated. We started the project from zero and made up a totally new structure for our plate dispensers. As an outcome we now got a more reliable, easier to service, easier to adjust and more unified plate dispenser assortment than ever before. Most important points:

- There will be only 2 different cylinder sizes: two cylinder model for max. 270mm plates and one cylinder model for max. 320mm plates
- Adjusting the spring force can now be done without any disassembly or separate tools
- The adjustment rods are easier to operate and more steady than the previous ones.
- In proff models the control panel has been moved to front and the heating effect doubled to 700W



New Proff units coming soon



The new Proff series saw daylight on the Nordic fairs held in March and April. Both fairs saw very positive reception. Not only has the compressor cassette been totally renewed, but also the cabin has seen some major improvements. And all this done without pressures to increase the prices! The new series will start to roll out during May 2008 and the series will be complete before the new year. Watch out for more information coming your way!

Hackman Sorsakoski moved

The Hackman Sorsakoski factory has moved into the new premises one kilometer from the old factory. These premises are hired from the Leppävirta municipality. Before Hackman moved in the same premises were used by Outokumpu to manufacture steel tubes. The move progressed according to the before planned development schedule. The production has already started at the new premises. The opening ceremony was held the 1st of February.

Our new address is:

Hackman Kalustetehdas
Putkitie 4
FI-79130 Sorsakoski

Telephone and fax numbers remain the same.

We invite You to come and visit us!



Hackman Sales contacts

The Hackman sales team will be strengthened by the extensive experience of Mr. Greg Archer, who is joining our sales team as a key account manager starting May 2008. Mr. Archer will help us improve our customer service and handle the continuously increasing external sales.



In the table below you can find the already familiar sales contacts at Hackman. Speciality areas are listed for each of us – but please feel free to contact any of us as your question will be forwarded to the right person regardless of who it was originally sent to.

Alternatively, you can use the common e-mail address international.sales@hackman.com for all your questions.

Joanna Kantonen	Pasi Karhunen	Antti Myllys	Rain Haava	Ilpo Piironen
				
Customer service, logistics	Kettles, pressure steamers	Food distribution, Nordien-System trolleys & shelves	Ranges, bratt pans, bake-off ovens, Nordien-System	Stainless Steel furniture
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